VINTAGE ATHENS
A CLASSIC LOOK AT THE CLASSIC CITY

PROJECT BOOK

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MISSION

Vintage Athens: a classic look at The Classic City

Have you ever walked around the historic city of Athens, Georgia and wondered: "what did this city used to look like?"

Vintage Athens is an initiative to put the history of Athens into the hands of its people. With our app, you can see on your device what this city looked like 10, 25, or even 100 years ago!

A 13612 College Ave., Athens, Ga.

THE VINTAGE TEAM

Allie Fogel

Content Manager

Mass Media Arts

Senior

Favorite place in Athens?

Sanford Stadium, home of the Georgia Bulldogs

Amy Fu

Coder

Computer Science

Sophomore

Favorite place in Athens?

Two Story coffee house with caffeine and friends

John Greer

Producer

Advertising

Senior

Favorite place in Athens?

Mama's Boy, the best breakfast restaurant i1n town

Colin Murphy

Visual Designer

Photography

Senior

Favorite place in Athens?

The 40 Watt rock club to see live bands play

TECHNOLOGY USED

Vintage Athens is a web-app with geolocation created using HTML, CSS, Javascript, and jQuery. Additionally, we used the following three technologies to enhance the user experience.

We used Bootstrap to create a web app that users can access via URL. Bootstrap allows users to use open-source components to build web-apps with high customization.

MapBox is an online map creation tool that allows high cosmetic customization. We implemented MapBox's API to create a custom map with pins on location. In each pin, we could place images to correspond to the pin's location.
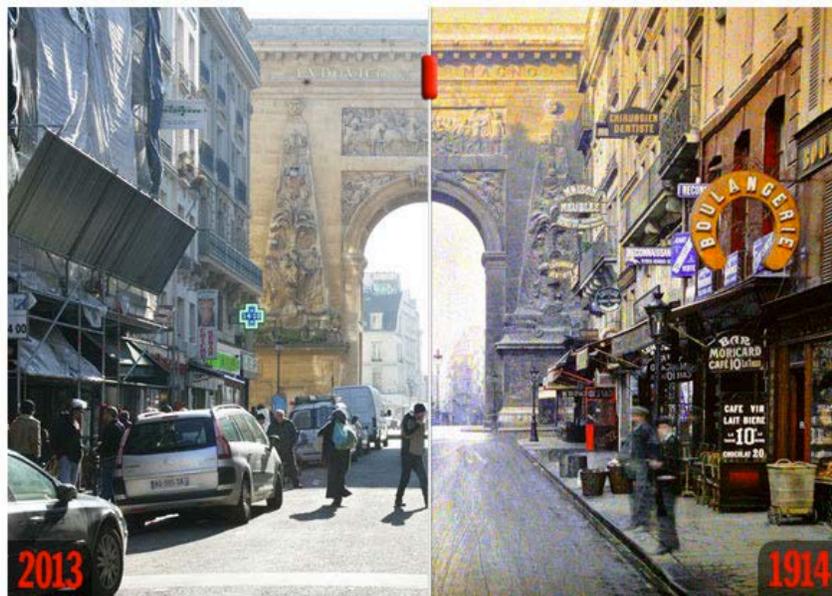
We used Hopscotch to create ToolTips throughout our app. We wanted to maintain a minimal interface, so with Hopscotch, users could learn how to use the app without it interface

COMPARABLE SERVICES

Paris: Then & Now – iOS application

Paris: Then & Now is a walking tour app used in the city of Paris, France. The app allows tourists to see what the city looked like in the present day compared side-by-side through a slider view to the year 1914. This app exists not only in Paris, but several other cities that feature a similar walking-tour experience.

Porte Saint-Denis - Paris X^e

While researching other services that made use of augmented reality and mapping, we were inspired by this app engaging with the audience. With this project, we wanted to apply this concept in our own hometown of Athens, GA.

TARGET AUDIENCE

This project was created for the people of Athens, GA. Whether you are a student or professor of the university, a local resident, or even a visitor, there is a pride in locality in this city. Athenians enjoy supporting local businesses, listening to local bands, and especially cheering on the Georgia Bulldogs in Sanford Stadium.

There is a distinctive pride in being an Athenian. This project celebrates that fact. Vintage Athens seeks to take the pride and love for this city and transform it into something tangible.
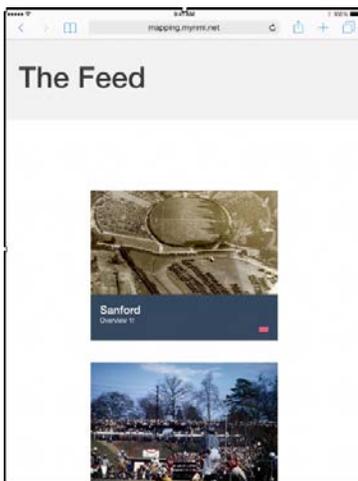
APP WALKTHROUGH

Our app is based on clean and minimal design principles. We wanted to be sure the UI did not interfere with the user experience and users could focus on what's important – the images that allow them to look into the past.

The primary view of the app is through the "Explore" mode-of-view. This is a top down map view with pins on each location that has images to view. Users can click on the pin and view the year of the image they are viewing, and compare it to the present day image.

In "The Feed" – users can view the same images in a different way. Using Geolocation, available images will be sorted by proximity to the user in a news feed. Users can also easily share an image to social media from The Feed.

The current "Vintage Athens" web-app can be accessed at

mapping.mynmi.net/b/

SUSTAINABILITY

We were very lucky to have growing support from various local organizations also interested in preserving this city's history, including The Special Collections Library at UGA and The University of Georgia Library. However, these larger resources were only to help us get started.

This project is designed for the people of Athens, but we want it to be created by the people of Athens as well. The longevity of Vintage Athens will be fueled by crowdsourcing. Users can go to our website to upload their own pictures, videos, and stories from their time here in Athens, GA.

Future events to jumpstart this process include #TBT reunions presented by the UGA Alumni Association. At alumni reunions, attendees will be encouraged to bring photos from their time at UGA, which we can upload to the app.

Much like the city itself, the more people that contribute to Vintage Athens, the better it will become for everyone.

FUTURE GROWTH

The Vintage Athens project is most exciting because of its potential for growth. We have a few ideas on how to turn a good foundation into something truly great.

Augmented Reality

Although this was beyond the scope of the class Vintage Athens was developed in, we believe the true iteration of this concept will include the use of augmented reality. Users will be able to simply use their phone to recognize an iconic Athens landmark and watch the images travel through time right before their eyes.

The Vintage Initiative

Athens, Georgia was the perfect city to test this concept out on with its rich history and passionate community. However, we believe that this project can be applied to other cities throughout the country. Atlanta, Charleston, or Boston could all become future sites for The Vintage Initiative to create tangible digital histories for the people of each city.

VINTAGE_____

CREDITS

"Vintage Athens" is a project by the UGA New Media Institute.

This project was created in the Fall 2014 Capstone Class, directed by Dr. Scott Shamp, Dr. Emuel Aldredge, and Mr. John Weathford.

"Vintage Athens" was created for our client and mentor,

John Weatherford.

All content, design, programs, and promotion created by

Allie Fogel – Content Manager
Amy Fu – Coder
John Greer – Producer
Colin Murphy – Visual Designer

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The UGA Special Collections Library
The University of Georgia Libraries

For serving as the perfect subject and inspiration

The city of Athens, GA since the 1800s to the present